



Terms and Conditions for 'New Era 2020 Cap Design' Promotion.

1. Information on how to enter and prizes form a part of these Terms and Conditions. If there is any conflict between these Terms and Conditions and any other published material, these Terms and Conditions prevail.
2. The Promoter is the Brisbane Lions Australian Football Club, Hyundai Centre, Level 5, Gate 2, 812 Stanley Street Woolloongabba, Queensland 4102, ABN 43 054 263 473.
3. The Promotion will open at 9.00am AEST on Monday 29th July 2019 and closes at 11.59pm AEST, Monday 12th August 2019 (Close Time).
4. Entries are open to all Australian residents that meet the eligibility requirements in Clause 5, and must be lodged by the Close Time of the draw via the entry form located at <https://www.lions.com.au/club/events/members-month>
5. To be eligible to enter, entrants must;
 - a. be over the age of 18;
 - b. be a current and financial 2019 Brisbane Lions Member;
 - c. describe in 50 words or less what you would like to see included in your design;
 - d. go in the draw to win.
6. Entries will be shortlisted by the Promoter based on design ideas. The best 5 responses chosen by the Promoter, in its absolute discretion, will then be put into a hat, with the winner drawn at random. The random draw will take place at 3.00pm, Thursday 15th August, 2019.
7. The Winner will receive the following prize (The Prize):
 - a. The opportunity to attend up to a 60 minute design session with a representative from New Era, to create a limited edition 2020 Brisbane Lions and New Era cap;
 - b. One cap of the finished design; and
 - c. One of each of the 2020 Lions player designed caps (5 in total)
8. The Winner will need to make their own way at their own expense to the design session, which will take place at either the Gabba (812 Stanley Street, Woolloongabba, QLD. 4102) or New Era's Offices (180 Ferrars St, South Melbourne, VIC. 3205) at the choice of the winner.
9. The design session will take place during business hours on a weekday in August 2019. The final date, time and location to be agreed between all parties.
10. The total value prize pool of the caps is valued at \$239.94 although the opportunity to design a cap is priceless and cannot have a value attributed to it.
11. The Brisbane Lions will have final say in the finished cap design and will retail the cap exclusively through Brisbane Lions designated retail outlets. All proceeds and IP pertaining to the final cap designs remains the property of the Brisbane Lions and New Era and the winner is not entitled to any fee or payment for use of the final design.

12. The Prize is not transferable and not redeemable for cash. Should the drawn Winner not be able to claim the Prize, The Promoter will re-draw The Prize.
13. The Winner will be notified by phone and / or email by 5:00pm on Friday 16th August, 2019.
14. The Promoter will contact the Winner with all details pertaining to The Prize, including any details and entry conditions prior to the design session.
15. Directors, staff, associates and immediate family members of either Brisbane Lions Australian Football Club or New Era are ineligible to win the prize.
16. The Brisbane Lions has a Privacy Policy. Where we collect your personal information we will act in accordance with that Policy. Please contact us on (07) 3335 1777, www.lions.com.au or privacy@lions.com.au to request a copy of our Privacy Policy.
17. The Promoter reserves the right to vary these Terms and Conditions at any time prior to the draw.
18. The decision of The Promoter is final and no correspondence will be entered into.
19. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained relating to the competition or prize except for any liability which cannot be excluded by law.
20. All Intellectual Property from the design session will remain the property of the Brisbane Lions and New Era.